

Gabriella G. Campbell gabriellags.com

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The Ritz-Carlton, Naples in Naples, Florida

Executive Assistant, Food & Beverage

May 2023 to Present

- o Directly assist the Director of Food & Beverage and support 18 managers of 10 bars and restaurants.
- o Supporting day-to-day operations such as calendar management, meeting minutes, office upkeep.
- o Manage monthly menu printing budget, ranging from \$600-\$14,000 depending on seasonal needs.
- o Collaborate with our valued partners to design and produce resort signage and collateral.
- o Design, upkeep, and printing execution of 12 menus.
- o Assist in innovating both our guest experience and our internal processes

Marketing Coordinator

July 2021 to May 2023

- o Coordinate creation and distribution of marketing materials for two Ritz-Carlton resorts.
- o Responsibility for messaging to in-house guests, corporate clients, and prospective clients and guests through digital and print collateral.
- o Liaise with other department leaders including, but not limited to spa, food and beverage, recreation, retail, and sales to promote the outlets.
- o Create promotional material in order to achieve revenue goals while creating brand awareness.
- o Arrange dining and room reservations, amenities, and warm welcome for select media guests.

Artis-Naples in Naples, Florida

Senior Patron Services Representative

September 2018 to February 2020

- o Assisted 30+ customers daily with ticket orders, exchanges, donations, and information regarding performances, exhibitions, and museum admission.
- o As closing manager; cashed out daily sales of the department, communicated reports to the accounting coordinator, and verified individual sales batches.

Group Sales Manager

February 2020 to July 2021

- o Worked with 26+ community group leaders to purchase performance tickets for groups ranging from 10 to 100 members.

Museo Egizio in Turin, Italy

June 2018 to July 2018

Student, Institute for Field Research

- o Collaborated on an exhibit design highlighting the evolution of Ancient Egyptian vessels with focus on the ways in which this exhibition could be modified to accommodate viewers with disabilities.
- o Studied, analyzed, and handled Ancient Egyptian objects using museum-grade techniques.
- o General study of Museology and accessibility in public facilities and the ways in which museums can positively impact a community.

Tales of the Cocktail in New Orleans, Louisiana

June 2012 to January 2018

Registration Manager and Partnerships Assistant

- o Created partnership information decks to be shared with 20+ sponsors about upcoming event opportunities.
- o Trained and led a team of 8 in Event Registration during the summer festival for ~20,000 attendees including streamlining the registration process, greeting and directing guests, and providing program and location information.
- o Coordinated and collaborated with vendors to produce event collateral and signage.

Loyola University New Orleans

2014 to 2018

B.A. in Mass Communication with a Minor in Studio Art